



AUTOMATE YOUR BUSINESS PLAN

Companion Software to

Anatomy of a Business Plan

Version 2009 for **Windows**®

(for Windows® 2000, ME, XP or Vista)

WRITE YOUR BUSINESS PLAN WITH AN EXPERT AT YOUR SIDE

"AUTOMATE YOUR BUSINESS PLAN" assumes you know nothing about writing a business plan. We walk you through the process and make your job easier.

- Our step-by-step planning process will enable you to organize your industry expertise into a working business plan that will attract capital and ensure success. AUTOMATE YOUR BUSINESS PLAN helps you create a [defensible plan!](#)
 - Easy instructions guide you through each part of our plan.
 - **BONUS** Special Web page "hot links" you to marketing & financial research sites.
 - Three complete real-life business plans (one dot.com) serve as examples to help you overcome writer's block.
 - **AUTOMATE YOUR BUSINESS PLAN is a stand-alone software program** not a set of templates depending on someone else's software for compatibility and support. If you have any questions, all you need to do is call us.

ATTRACT LENDERS & INVESTORS WITH A CUSTOMIZED BUSINESS PLAN

Lenders and investors are turned off by "fill-in-the-blanks" generic business plans. A customized working business plan is a plan to succeed.

- Your plan will be tailored to your specific industry and situation:
 - We help you research and write a winning marketing plan.
 - We help you develop a valid set of customized financial projections.
- These are some of the great features you will like about our software:
 - Instructions, examples, and pre-formatted files for all parts of your plan.
 - All files pre-set with headers, fonts, margins, tables, and print commands.
 - Option to use your own word processing and/or spreadsheet applications within the software.
 - Create multiple plans and import files from one plan to another plan.
 - Import/export plan projects easily between home, office, and laptop computers (Yes, we allow you to install the software on all of your own computers).

SAVE 100+ HOURS WITH INTEGRATED (LINKED) FINANCIAL SPREADSHEETS

We will help you to develop realistic financial projections so you can make the right decisions for a successful and profitable business future.

- You will move with ease through your entire financial plan.
 - We set up and formulate all of your financial spreadsheets.
 - Our Chart of Accounts Wizard generates customized spreadsheets.
 - Numbers flow to all related formulated and formatted spreadsheets.
 - **BONUS** Amortizing Software calculates loan principal & interest payments.
- Your lender will be happy to see the following financial information:

● Sources & Uses of Funds	● Quarterly Budget Analysis
● Pro Forma Cash Flow Statement	● Profit & Loss Statement
● Three-Year Income Projection	● Balance Sheet
● Break-Even Analysis	● Ratio Analysis